

Ali Navidi

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2 years of experience

ali_navidi24@yahoo.com

Portfolio: alinavidi.dev/

westernal

ali-navidi

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Frontend Developer

Recent computer engineering graduate and frontend developer with over 2 years of experience. Passionate about creating high-quality websites using Next.js, React.js, HTML, CSS, and JavaScript. Committed to writing clean code and optimizing performance to enhance user experience. Continuously learning and staying up-to-date with new technologies to bring innovative ideas to the table. Successfully developed a social media platform for sharing songs from scratch, demonstrating the ability to work independently and deliver high-quality results. Excited to contribute problem-solving skills, expertise, enthusiasm, and dedication to a dynamic team.

Skills: [Next.js](#) [React.js](#) [JavaScript](#) [HTML](#) [CSS](#) [TypeScript](#) [Node.js](#) [Cypress](#) [Express.js](#) [MongoDB](#) [SEO](#) [Git](#) [Bootstrap](#) [Svelte](#) [Remix](#) [Redux](#)
[Tailwind](#)

Experience

- Restarone Solutions Inc.** [restarone.com](#) Sep 2022 to Dec 2022
Frontend Engineer - Remote Toronto, Canada
 - Implemented websites, mobile applications, and landing pages from concept through deployment for more than 10k users.
 - Integrated enhancements into web design to improve user stickiness, smooth functionality, and boost load times; reduced page load time by 70%.
 - Translated UX and business requirements into elegant code solutions.
 - Tested web-based product functionality and delivered iterations to customers.
- Oben Origin co.** Jan 2020 to Nov 2021
Frontend Developer - Remote Tehran, Iran
 - Standardized all output with a new, responsive, mobile-first approach and strategy, leading to more than 1,000 users and a 25% increase in mobile traffic.
 - Assessed UX and UI designs for technical feasibility and identified and resolved 200+ technical issues, resulting in a 15% increase in user engagement.
 - Following SEO best practices, increased website traffic by 40%, resulting in a 30% increase in organic traffic and a 10% increase in conversion rates.
 - Made PWA for different websites which increased users by 72%, resulting in a 50% increase in mobile conversions.
 - Fixed 500+ bugs and tested for usability, resulting in a 90% reduction in technical issues and a 20% increase in user satisfaction.

Projects

WESTERNAL | Frontend Developer - Backend Developer - Designer

[www.westernal.net/](#) [github.com/westernal/Westernal-Frontend](#)

Westernal is a social media based on songs. User can share posts that include part of a song, the whole song or music video with followers and let the music talk!

CSS, TypeScript, Node.js, Cypress, Express, MongoDB, Next.js

CINEMA | Frontend Developer - Designer

[github.com/westernal/Cinema](#)

Cinema is a platform for watching and downloading movies. A user can login and buy subscriptions to watch the latest movies and series and learn more about cinema, actors/actresses and more.

TypeScript, CSS, JavaScript, Next.js

SARTEL | Frontend Developer - Designer

[sari-sartel-westernal.vercel.app/](#) [github.com/westernal/sari-sartel](#)

Sartel is a website and PWA selling mobile phones and accessories.

CSS, JavaScript, Next.js

DASHBOARD | Frontend Developer - Designer

[dashoard.vercel.app/](#) [github.com/westernal/Dashoard](#)

An admin dashboard website and PWA built with Next.js and Chart.js to manage website data and content.

JavaScript, CSS, Next.js, Chart.js

Education

- Noshiravni University of Technology** [nit.ac.ir](#) Oct 2018 to Feb 2023
Bachelor's of Science, Computer Engineering

Publications

Introducing Westernal: A social media based on songs

DEV Community

[dev.to/westernal/introducing-westernal-a-social-media-based-on-songs-1pa9](#)

Languages

[Farsi](#) Native [English](#) Advanced